



**St Aloysius College (Autonomous)**

**Mangaluru**

**Re-accredited by NAAC “A” Grade**

**Course structure and syllabus of**

**GENERAL ENGLISH**

**CREDIT BASED SEMESTER SYSTEM**

**(2019 – 20 ONWARDS)**

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(ಸ್ವಾಯತ್ತ)

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ST ALOYSIUS COLLEGE

(Autonomous)

P.B.No.720

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Re-accredited by NAAC with 'A' Grade - CGPA 3.62

Recognised by UGC as "College with Potential for Excellence"

College with 'STAR STATUS' conferred by DBT, Government of India

3<sup>rd</sup> Rank in "Swacch Campus" Scheme, by MHRD, Govt of India

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No: SAC 40/Syllabus 2019-20

Date: 18-07-2019

### NOTIFICATION

Sub: Syllabus of **General English** under Credit Based Semester System.

Ref: 1. Decision of the Academic Council meeting held on 02-05-2019 vide  
Agenda No: 7(2019-20)  
2. Office Notification dated 18-07-2019

Pursuant to the above, the Syllabus of **General English** under Credit Based Semester System which was approved by the Academic Council at its meeting held on 02-05-2019 is hereby notified for implementation with effect from the academic year **2019-20**.

**PRINCIPAL**

**REGISTRAR**

To:

1. The Chairman/Dean/HOD.
2. The Registrar Office
3. Library

## **General English Syllabus 2019-22**

### **Semester I**

#### **Unit I (Prose)**

1. Patriotism - Alexis De Tocqueville
2. Extract from Wings of Fire - APJ Abdul Kalam
3. How wealth accumulates and Men Decay - G.B Shaw
4. A Hanging - George Orwell
5. Self -Made Men - Stephen Leacock
6. Our Own Civilization – CEM Joad

#### **Unit II (Poetry)**

1. Night and Death - Joseph Blanco White
2. The Tyger –William Blake
3. Do not go Gentle into that Good Night - Dylan Thomas
4. Hot Noon in Malabar - Kamala Das
5. If –Rudyard Kipling
6. A Noiseless Silent Spider –Walt Whitman

#### **Unit III (Short Story)**

1. Getting Married - A.A Milne
2. How much Land Does a Man need - Leo Tolstoy

#### **Unit IV (Grammar and Writing Skills)**

1. Reading Comprehension
2. Dialogue Writing
3. Graphs and Charts
4. Completion of a Story
5. Idioms and Phrases

## **Semester II**

### **Unit I (Prose)**

1. Black Money and the Black Economy – C Ram Manohar Reddy
2. On Superstition – A.G Gardiner
3. The Sporting Spirit – George Orwell
4. Tune in to the Voice of the Deprived –Aruna Roy
5. Why I want a Wife –Judy Brady
6. Professions for Women –Virginia Woolf

### **Unit II (Poetry)**

1. A Strange Meeting – Wilfred Owen
2. Ulysses – Alfred Tennyson
3. Don'ts – D.H Lawrence
4. Afterwards – Thomas Hardy
5. Come up from the Fields Father – Walt Whitman
6. Ozymandias –P.B Shelley

### **Unit III (Short Story)**

1. The Beggar – Anton Chekov
2. Empire of the Ants – H.G Well's

### **Unit IV (Grammar)**

1. Articles
2. Prepositions
3. Question Tags
4. One word substitute
5. Reading comprehension

## Semester III

### Unit I (Prose)

1. Prospects of Democracy in India (The Annihilation of Caste-extract) - B R Ambedkar
2. Human Rights and Legal Responsibilities - Nani A Palkhivala
3. Stigma, Shame and Silence - Kalpana Jain
4. How I became a Public Speaker – G.B Shaw
5. Struggle for existence –Charles Darwin
6. IndraNooyi: A Corporate Giant

### Unit II (Poetry)

1. We Wear the Mask - Paul Laurence Dunbar.
2. Time to Die, ZalkaPeetruza - Ray Garfield Dandridge.
3. For the Dispossessed - S Joseph
4. The Unquiet Grave – Anonymous
5. The Highwayman - Alfred Noyes
6. A Dream within A Dream –Edgar Allan Poe

### Unit III ( Short Story)

1. The Bet – Anton Chekov
2. The Lady or the Tiger – Frank R. Stockton

### Unit IV (Grammar)

1. Precis Writing
2. Collocations
3. Phrasal verbs
4. Tenses
5. Report Writing – Business Report, Writing Minutes

Recommended for additional reading: GirishKarnad's play *Hayavadana* (for internal assessment)

## **Semester IV**

### **Unit I (Prose)**

1. An Outline of Intellectual Rubbish – Bertrand Russell
2. A Simple Philosophy - Seathl
3. The Social Costs of Economic Globalisation - Vandana Shiva
4. Are the Rich Happy –Stephen Leacock
5. Peace and the New Corporate Liberation Theology - Arundhati Roy
6. Politics and the English Language - George Orwell

### **Unit II (Poetry)**

1. The Lynching - Claude McKay.
2. The Second Coming – W.B Yeats.
3. Channel Firing – Thomas Hardy
4. The Mosquito – D.H Lawrence
5. Who - Aurobindo Ghose
6. Stay Calm –Grenville Kleiser

### **Unit III (Short Story)**

1. The Three Hermits – Leo Tolstoy
2. Kong Yiji – Lu Xun

### **Unit IV (grammar)**

1. 'Wh' Questions.
2. Active and Passive
3. Direct and Indirect
4. Cartoon Analysis
5. Sub- Verb agreement

Recommended for additional reading: Henrik Ibsen's play *A Doll's House* (for internal assessment)

## Question paper pattern for General English Semester I

### Section A (Prose) - 30 marks

<b>I A</b>	<b>Answer the following in a word/phrase or a sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>I B</b>	<b>Answer any five of the following in a paragraph of not more than 100-120 words each:</b>	<b>(5x5=25)</b>
	5 out of 7 questions from the prescribed prose lessons.	
<b>Section B (Poetry) - 20 marks</b>		
<b>II A</b>	<b>Choose any two of the following sets of lines and annotate them in not more than 100 words each:</b>	<b>(5x2=10)</b>
	4 passages are given for annotation	
<b>II B</b>	<b>Answer any two of the following in a paragraph of about 100 words each:</b>	<b>(5x2=10)</b>
	4 paragraph questions are asked on the poems prescribed.	
<b>Section C ( Short story)- 20 marks</b>		
<b>III A</b>	<b>Answer the following in a word/phrase/ sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>III B</b>	<b>Answer any three of the following in about 100 words each:</b>	<b>(3x5=15)</b>
	3 out of 4 to be answered from the stories given.	
<b>Section D - Remedial Grammar, Vocabulary and Writing- 30 marks</b>		
<b>IV A.</b>	<b>Fill in the blanks with appropriate Articles</b>	<b>(12x ½=6)</b>
	A short paragraph is given from the text with 12 blanks to be filled in with appropriate articles.	
<b>IV B</b>	<b>Fill in the blanks with appropriate Prepositions</b>	<b>(12x½=6)</b>
	One short paragraph from the text is given with 6 blanks to be filled in with appropriate prepositions.	
<b>IV C</b>	<b>Fill in the blanks with appropriate Tense forms:</b>	<b>(12x½=6)</b>
	One short paragraph from the text is given with 6 blanks to be filled in with verbs in appropriate tense forms.	
<b>IV D</b>	<b>Question Tags</b>	<b>(6x1=6)</b>
	6 sentences should be given	
<b>IV E</b>	<b>Reading Comprehension</b>	<b>(6x1=6)</b>
	A passage is to be given and from which one mark six questions to be asked.	

## Question paper pattern for General English Semester II

### Section A (Prose) - 30 marks

<b>I A</b>	<b>Answer the following in a word/phrase or a sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>I B</b>	<b>Answer any five of the following in a paragraph of not more than 100-120 words each:</b>	<b>(5x5=25)</b>
	5 out of 7 questions from the prescribed prose lessons.	
<b>Section B (Poetry) - 20 marks</b>		
<b>II A</b>	<b>Choose any two of the following sets of lines and annotate them in not more than 100 words each:</b>	<b>(5x2=10)</b>
	4 passages are given for annotation	
<b>II B</b>	<b>Answer any two of the following in a paragraph of about 100 words each:</b>	<b>(5x2=10)</b>
	4 paragraph questions are asked on the poems prescribed.	
<b>Section C ( Short story)- 20 marks</b>		
<b>III A</b>	<b>Answer the following in a word/phrase/ sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>III B</b>	<b>Answer any three of the following in about 100 words each:</b>	<b>(3x5=15)</b>
	3 out of 4 to be answered from the stories given.	
<b>Section D - Remedial Grammar, Vocabulary and Writing- 30 marks</b>		
<b>IV A.</b>	<b>Frame 'Wh' questions to the following statements</b>	<b>(1x6=6)</b>
	6 statements would be given.	
<b>IV B</b>	<b>Change the voice of the following sentences.</b>	<b>(1x6=6)</b>
	6 sentences will be given. The sentences may be given in the active voice to be changed into passive and vice versa.	
<b>IV C</b>	<b>Change the following sentences into Direct or Indirect Speech</b>	<b>(1x6=6)</b>
	6 sentences would be given	
<b>IV D</b>	<b>Use the correct form of the verb- Subject- Verb Concord</b>	<b>(6x1=6)</b>
	6 sentences would be given	
<b>IV E</b>	<b>Read the following passage and answer the questions given below</b>	<b>(6x1=6)</b>
	A short passage is given and four one mark questions and two questions of two marks each are given.	

## Question paper pattern for General English Semester III

### Section A (Prose) - 30 marks

<b>I A</b>	<b>Answer the following in a word/phrase or a sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>I B</b>	<b>Answer any five of the following in a paragraph of not more than 100-120 words each:</b>	<b>(5x5=25)</b>
	5 out of 7 questions from the prescribed prose lessons.	
<b>Section B (Poetry) - 20 marks</b>		
<b>II A</b>	<b>Choose any two of the following sets of lines and annotate them in not more than 100 words each:</b>	<b>(5x2=10)</b>
	4 passages are given for annotation	
<b>II B</b>	<b>Answer any two of the following in a paragraph of about 100 words each:</b>	<b>(5x2=10)</b>
	4 paragraph questions are asked on the poems prescribed.	
<b>Section C ( Play)- 20 marks</b>		
<b>III A</b>	<b>Answer the following in a word/phrase/ sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>III B</b>	<b>Answer any three of the following in about 100 words each:</b>	<b>(3x5=15)</b>
	3 out of 4 to be answered from the stories given.	
<b>Section D - Remedial Grammar, Vocabulary and Writing- 30 marks</b>		
<b>IV A.</b>	<b>Write a precis of a following passage</b>	<b>(1x6=6)</b>
	A passage would be given	
<b>IV B</b>	<b>Choose the appropriate word/phrase from the options give and rewrite the following sentences.</b>	<b>(1x6=6)</b>
	6 sentences will be given.	
<b>IV C</b>	<b>Use the appropriate phrasal verbs from the options given below</b>	<b>(1x6=6)</b>
	6 sentences would be given with number of phrasal verbs as the options.	
<b>IV D</b>	<b>Interpret the following graph or a chart</b>	<b>(6x1=6)</b>
	A chart or a graph is given	
<b>IV E</b>	<b>Write a report using the following information</b>	<b>(6x1=6)</b>
	A little information is given for the students to write the report.	

## Question paper pattern for General English Semester IV

### Section A (Prose) - 30 marks

<b>I A</b>	<b>Answer the following in a word/phrase or a sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>I B</b>	<b>Answer any five of the following in a paragraph of not more than 100-120 words each:</b>	<b>(5x5=25)</b>
	5 out of 7 questions from the prescribed prose lessons.	
<b>Section B (Poetry) - 20 marks</b>		
<b>II A</b>	<b>Choose any two of the following sets of lines and annotate them in not more than 100 words each:</b>	<b>(5x2=10)</b>
	4 passages are given for annotation	
<b>II B</b>	<b>Answer any two of the following in a paragraph of about 100 words each:</b>	<b>(5x2=10)</b>
	4 paragraph questions are asked on the poems prescribed.	
<b>Section C ( Play)- 20 marks</b>		
<b>III A</b>	<b>Answer the following in a word/phrase/ sentence each:</b>	<b>(5x1=5)</b>
	5 basic comprehension questions from the prescribed prose lessons are asked.	
<b>III B</b>	<b>Answer any three of the following in about 100 words each:</b>	<b>(3x5=15)</b>
	3 out of 4 to be answered from the stories given.	
<b>Section D - Remedial Grammar, Vocabulary and Writing- 30 marks</b>		
<b>IV A.</b>	<b>Choose the correct idioms from the following options given in the brackets</b>	<b>(1x6=6)</b>
	6 sentences are given and a number of idioms in as options.	
<b>IV B</b>	<b>Refute the following statements.</b>	<b>(1x6=6)</b>
	A statement is given and they have to write a refutation of about 120 words.	
<b>IV C</b>	<b>Prepare a Resume and a Covering letter</b>	<b>(1x6=6)</b>
	The students have to write a covering letter and a resume	
<b>IV D</b>	<b>Analyse the following cartoon and give your opinion</b>	<b>(6x1=6)</b>
	Cartoons are given.	
<b>IV E</b>	<b>Write a dialogue of at least ten turns using the following topics</b>	<b>(6x1=6)</b>
	A general topic is given.	

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# **ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU**

**RE-ACCREDITED BY NAAC "A" GRADE  
With a CGPA – 3.62 (3<sup>rd</sup> cycle)**

**COURSE STRUCTURE AND SYLLABUS**

## **B.A ENGLISH MAJOR & COMMUNICATIVE ENGLISH**

**CREDIT BASED SEMESTER SYSTEM  
(2017 –18 BATCH ONWARDS)**

ಸಂತ ಅಲೋಷಿಯಸ್ ಕಾಲೇಜು  
(ಸ್ವಾಯತ್ತ)  
ಮಂಗಳೂರು- ೫೭೫ ೦೦೩



**ST ALOYSIUS COLLEGE**  
**(Autonomous)**

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MANGALURU- 575 003, INDIA  
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Website: [www.stalloysius.edu.in](http://www.stalloysius.edu.in)

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**Re-accredited by NAAC with 'A' Grade with a CGPA – 3.62 (3<sup>rd</sup> cycle)**  
**Recognized by UGC as "College with Potential for Excellence"**  
**College with "Star Status" conferred by DBT, Government of India**

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No: SAC 40/Syllabus 2017-18

Date: 24 - 11 - 2016

**NOTIFICATION**

Sub: Syllabus of B.A English Major & Communicative  
English Under Credit Based Semester System.

Ref: 1. Academic Council decision dated 24-09-2016  
2. Office Notification dated 24-11-2016

Pursuant to the Notification cited under reference (2) above, the Syllabus of B.A English Major & Communicative English Under Credit Based Semester System is hereby notified for implementation with effect from the academic year **2017-18**.

**PRINCIPAL**

**REGISTRAR**

To:

1. The Chairman/Dean/HOD.
2. The Registrar
3. Library

**Preamble:**

The syllabi of Optional English and Communicative English courses offered to Undergraduate students of B.A programme was reviewed and revised at the **BOS meeting of the department of English held on 27.08.2016**. Keeping in view the need to update the syllabus to make it more relevant to students of the 21<sup>st</sup> century, the BOS discussed the syllabi in detail. The syllabus of Optional English is now progressively graded to introduce students of literature to a preliminary understanding of the origins of literature as a knowledge discipline in the initial stage. In the following stages, however, students will engage in a more rigorous critical enquiry into the branches of the discipline now referred to as English literary studies. The syllabus of Communicative English course has been revised keeping in mind the basic objective of the course. The syllabus focuses on functional aspects of language as a medium of communication in everyday contexts of business, trade, Media, industry and telecommunication. The BOS also decided to introduce elective papers for optional English in the last two semesters of the course.

**Board of Studies:**

1. Dr. Ratan Tilak Mohunta (Chairperson)
2. Dr. Charles Furtado (External Expert)
3. Dr. T.K Raveendran (External Expert)
4. Mr. Alok Bejai
5. Dr. Alwyn D'Sa
6. Dr. Sylvia Rego
7. Mrs. Severine Pinto
8. Mr. Girish N
9. Mr Anup D Veigas
10. Mr. Jokhim D'Silva
11. Mr. Manuel Souza
12. Mr .Dheeraj Sequiera
13. Mr. Roshan Martis
14. Ms. Disha Prabhu (Illustrious alumni)
15. Ms. Anushka (Student Representative, II B.A Optional English)

### New Syllabus Structure of B.A Optional English

Semester	Title of Paper	Total Number of Hours	Credits
I	Paper I : Introduction to English Literature	70	3
II	Paper II: Introduction to Language and Linguistics	70	3
III	Paper III: Introduction to Drama	70	3
IV	Paper IV: Introduction to Film Studies	70	3
V	Paper V: Introduction to Literary Theory and Practice	60	2.5
V	Paper VI: Introduction to Cultural Studies / Introduction to American Literature	60	2.5
VI	Paper VII: Introduction to Postcolonial Literature	60	2.5
VI	Paper VIII: Introduction to Modernism and Postmodernism / Introduction to Regional Literatures in English Translation	60	2.5

## Semester I - Paper I

### INTRODUCTION TO ENGLISH LITERATURE

#### Unit I

##### History of English Literary Studies and Approaches to Literature

Where did English come from, The history of English, English and the British in India, English in Britain, How modern English began, The 'Leavis method' and his key ideas, Doing English today, Changing world-views, changing English, Understanding the changes: reading and interpreting in contrast with the 'Leavis' method

What is 'literary theory'? Using theory, what does this mean for you? English and 'the right answer', Is there a 'right way' to do English?, What's wrong with 'the right answer'? , So how can I 'do English' today?, Critical Attitudes: Intrinsic and Extrinsic Attitudes – contrast

Definition of Literature: Can literature be defined?, What is literary value?, What is the canon? (Origin, T S Eliot, Leavis), How does the canon affect you? Canon today and tomorrow

Doing Shakespeare: Can Shakespeare be studied?, Studying Shakespeare: the traditionalists' argument, Using Shakespeare: the cultural materialists' argument, The effects of this debate on studying Shakespeare

Reading and Meaning: The author is dead, How important is the author in deciding what a work of literature means? For 'authorial intention': the authority of the author, Against 'authorial intention': the death of the author. Meaning: coding, biographical evidence, presence of the author, importance of author, and ramifications of the death of the author

English and National Identity: origin of National identity, Benedict Anderson – Imagined Communities, three characteristics of Nationality, influence of national identity, English as cultural heritage, Multicultural heritages, hybridity, National cultures, Literature in English

To be taught from Robert Eaglestone: *Doing English :A Guide to Literature Students* and the first two chapters from Terry Eagleton's *Literary Theory, An Introduction* –Introduction, What is Literature?And The Rise of English

## **Unit II**

### **(Canonical Texts)**

#### **Novel:**

Joseph Conrad: *Heart of Darkness*

#### **Poetry:**

(Methodology: Special emphasis on Close Reading –Meter, Rhyme, Stanza, and Figures of Speech)

John Donne: *A Valediction Forbidding Mourning*

William Wordsworth: *Composed upon Westminster Bridge, September 3, 1802*

John Keats: *Ode on Grecian Urn*

Alfred Tennyson: *The Charge of the Light Brigade*

T.S. Eliot: *The Hippopotamus*

#### **Recommend Books for understanding elements in poetry:**

Rhyme's Reason: A Guide to English Verse, Fourth Edition

John Lennard – Poetry Handbook

## **Unit III**

### **(Non Canonical Texts)**

Speech: *Martin Luther King Jr -I have a Dream*

Short Story: George Orwell: 'A Hanging'

Novel: Kenneth Anderson: *Nine Men Eaters and One Rogue* ("Byra the Poojaree")

Television Series: *Mind Your Language (First Four Episodes: The First Lesson, An Inspector Calls, A Fate Worse than death, All through the Night)*

**Semester II Paper II:**  
**INTRODUCTION TO LANGUAGE & LINGUISTICS**

**Unit I**

Introduction to Language & Linguistics: What is Linguistics? Language as a Symbolic system, Language & Animal Communication, Characteristic Features of Language, Branches of Linguistics, Applied Linguistics, Scope of Linguistics, Approaches to Linguistics: Traditional Approach, Structural Approach, Modern/ Cognitivist Approach, Basic Assumptions of Modern Linguistics

**Unit II**

Phonetics & Phonology: Phone, phoneme and allophone, Sounds of English - Vowels, Diphthongs, Consonants, Physiology of Speech - Three- Term- Labels, Transcriptions –RP / IPA, Word Stress / Intonation.

**Unit III**

The social context of English, Grammatical vs. pragmatic meaning, Sentence vs. utterance, Speech act theory, The cooperative principle , Politeness , Speaker variables

The structure of English texts: Register or genre? Spoken and written registers, Unity of structure

English syntax : Formal vs. notional definitions, The linear and hierarchical structuring of constituents, Form and function, Word classes and phrases, Clauses, sentences, and clause functions

English words: Structure and meaning, Varying definitions of meaning, The morpheme, Lexical semantics, Deixis

**Recommended Texts:**

Introducing English Linguistics - CHARLES F. MEYER

An Introduction to Linguistics: Language, Grammar and Semantics by Jindal D. V, SyalPushpinder

## Semester III- Paper III INTRODUCTION TO DRAMA

### Unit I

Elements of Drama: setting, plot and story, three unities, Characterisation, Structure, Freytag's pyramid, Style, Theme, Audience, Dialogue.

Genres of Drama: Tragedy, Comedy, Tragi-comedy, Farce, Melodrama, Masque, One-Act play, Dramatic monologue

Introduction to Greek Theatre, Aristotle's Concept of Tragedy - "Poetics" - definition – analysis of mimesis, plot, character, thought, song and spectacle, catharsis, hamartia, hubris

*Text:* Sophocles: *Oedipus Rex* (Norton Critical Edition)

Forms and movements: Play of Ideas, Domestic drama, Realism Vs Naturalism, The epic theatre, Street theatre, The theatre of cruelty, Angry Young men and Theatre, Theatre of the Oppressed

Theatre of the absurd: Characters, Language, and Plot, Existentialism, The Myth of Sisyphus – Albert Camus

*Text:* Samuel Beckett: *Waiting for Godot (Act One only)*

### Unit II

Elizabethan Theatre: The stage, Acting Companies, Elizabethan Audience, Elizabethan Costume, boy actors, Globe Theatre, Indoor theatres, difference between Greek Theatre and Elizabethan Theatre, University Wits (special reference to Christopher Marlowe)

Introduction to Shakespeare, Shakespearean Tragedies, comedies, histories, common elements in Shakespearean tragedies. Reconstruction of Globe Theatre (1997) - Sam Wanamaker, colonialism and post colonialism in Shakespeare

*Text:* William Shakespeare: *The Tempest* (Norton Critical Edition)

### Unit III

Introduction to Indian Theatre: Classical and Folk: Origins of Sanskrit theatre, Reference to Rasa, Bhava, Vibhava, Anubhava, Abhinaya

Types of Theatres: Kutiyattam, Teyyam, Rasliala, Tamasha, Kathakali, Yakshagana, Street Theatre

Modern Indian Theatre in English: Essay: Mahesh Dattani, 'Contemporary Indian Theatre and its Relevance'

*Text:* Girish Karnad: *Hayavadana*

### Recommended Texts:

Visual Text: Indian Theatre, Directed by Jabbar Patel (available at FDI-Film Division of India)

*The Oxford Illustrated History of Theatre* by John Russell Brown

*Theatre Histories: An Introduction* by Phillip B. Zarrilli et al

*The English Stage: A History of Drama and Performance* by J L Styan

*Modern Indian Theatre: A Reader* by Nandi Bhatia\*

*Theatres of Independence: Drama, Theory, and Urban Performance in India since 1947* - Aparna Bhargava Dharwadker

An introductory textbook for theatre and theatrical performance in India -

<http://www.yavanika.org/theatreinindia/>

The Theatre of the Absurd - Martin Esslin

*Stages of Drama: Classical to Contemporary Theater* - by Carl H. Klaus...

**Semester IV - Paper IV**  
**INTRODUCTION TO FILM STUDIES**

**Unit I**

Film and its importance

Mise en scene: Shot, Setting, Props, Costume, Lighting, Acting

Cinematography –Framing, Distance, Height, angle and level, masking, focus

Colour and its meaning

Sound –Diegetic and Non Diegetic, silence, Music for films

Editing: Types, Principles and practices of continuity editing, Montage, jump cut

**Unit II**

Film and Narrative: Mimetic theory, Diegetic theory

Story and Plot, characters, narrative patterns of time, Analyzing narrative

Film and Genre: history, early film genres,

Elements of film genre: conventions, formulas, and expectations, six paradigms

Film and Authorship: Auteur Studies, death of the author

Film and Ideology: Class struggle, Gender in film

Spectatrix, psychoanalysis, Racism in films

**Unit III**

(to be taught from *The Oxford History of World Cinema* by Geoffrey Nowell Smith)

History of Cinema: Birth of the cinema, Early cinema, silent films, rise of Hollywood, Studio system, genre, modern cinema

National Cinema: Italian neo realistic cinema. French New Wave, Russian films under Stalin, Iranian cinema

Cinema and Avant garde: Cubism, Abstraction, Surrealism, Dadasim

Indian cinema: Origin to Independence: AshishRajyadaksha

India: Filming the Nation: AshishRajyadaksha

**Recommended Texts:**

The Film Experience: An Introduction by Corrigan & White

Beginning Film Studies by Andrew Dix

The Oxford History of World Cinema by Geoffrey Nowell Smith

Narration in the Fiction Film by David Bordwell

**Additional Reading:**

How to read a Film – James Monaco

Looking at Films- Richard Barsam

Gilles Deleuze: Cinema one and Cinema Two

A History of Narrative Film – David A Cook

**Semester V – Paper V**  
**INTRODUCTION TO LITERARY THEORY AND PRACTICE**

**Unit I**

**A Formalism:** historical background, OPOYAZ and Moscow Linguistic Circle, Poetics, Form, Diction, Unity, defamiliarization, plot/story distinction (syuzhet/fabula)

Bhaktin: unfinalizability, heteroglossia, polyphony, carnival

Intentional fallacy and Affective fallacy

A Formalistic reading of a short story/a poem

**B Structuralist criticism:** Structural linguistics, Saussure, langue, parole, sign

Structural anthropology: mytheme, dyadic pairs. Propp and 3 Narrative Functions

Structuralism and literature, The structure of literary genres, The structure of narrative (narratology), The structure of literary interpretation

A Structural reading of a short story/ a poem

**Unit II**

**A Marxist criticism:** The fundamental premises of Marxism, dialectical materialism, The class system, bourgeoisie and proletariat, commodification, base, structure and superstructure, The role of ideology, Marxism and literature

A Marxist reading of Metamorphosis of Kafka

**B Psychoanalytic criticism :** The origins of the unconscious, Tripartite Psyche, The defenses, anxiety, and core issues, Dreams and dream symbols, The meaning of death, The meaning of sexuality, Carl Jung and Mythological criticism: archetype, shadow, anima, persona, characters, images and situations

Lacanian psychoanalysis, Classical psychoanalysis and literature

A Psychoanalytical reading of: Metamorphosis of Kafka

**Unit III**

**A Deconstructive criticism:** Deconstructing language, trace, difference, transcendental, signified, logocentrism, phonocentrism, metaphysics of presence deconstructing literature, aporia - Derrida

A Deconstructive Reading of *The Bluest Eye* by Toni Morrison

**B Feminist criticism:** Traditional gender roles, A summary of feminist premises, Getting beyond patriarchy, French feminism, Multicultural feminism, Gender studies and feminism, Feminism and literature

A Feminist Reading of *The Bluest Eye* of Toni Morrison

**Recommended Texts:**

*Theory into Practice: An Introduction to Literary Criticism* Ann B. Dobie

*Texts and Contexts: Writing About Literature with Critical Theory* By Steven J Lynn

*Literary Criticism: An Introduction to Theory and Practice* by Charles E. Bressler

*Critical Theory Today: A User-Friendly Guide* by Lois Tyson

*Using Critical Theory: How to Read and Write About Literature* by Lois Tyson

*Norton Anthology of Theory and Criticism* by Vincent B. Leitch etc

**Semester V - Paper VI**  
**INTRODUCTION TO CULTURAL STUDIES**

**Unit I**

(A Brief History of Cultural Studies and theories of Culture)

“Culture and Anarchy”: Matthew Arnold

“A Hundred Years of Culture and Anarchy” – Raymond Williams

“Culture is Ordinary” – Raymond Williams

**Recommended Text:**

Cultural studies: a critical introduction - Simon During

**Unit II**

**(Visual Cultural texts)**

Film: Ulidavaru Kandante – Dir. Rakshith Shetty

Roshomon – Akira Kurosawa

(Sample Essays on the Film Lagaan)

*Cricket and Politics in Colonial India*. Author(s): RamachandraGuha Source: Past & Present, No. 6 (Nov., 1998), pp. 55-90 Published by: Oxford University Press on behalf of The Past and Present Society

Stable URL: <http://www.jstor.org/stable/65075>

*Politics of Leisure in Colonial India: 'Lagaan': Invocation of a Lost History?* Author(s): BoriaMajumdar.

Source: Economic and Political Weekly, Vol. 36, No. 35 (Sep. -7, 2000), pp. 3399-3404 Published by: Economic and Political Weekly, Stable URL: <http://www.jstor.org/stable/4406>

Reading Text: *Cricket and Culture*: to be taught from *Beyond the Boundary* by CLR James

**Unit III**

**(Literary Cultural Texts)**

Text: *The Reluctant Fundamentalist* by Mohsin Hamid,

**Semester V - Paper VI**  
**INTRODUCTION TO AMERICAN LITERATURE**

**Unit-I (Background)**

The Period of Colonization and Revolution  
The Puritan Heritage  
American Transcendentalism  
Frontier spirit, manifest destiny  
American Realism and Naturalism  
Notions of American Culture and American dream.  
The Civil Rights Movement.  
The great American Depression.  
The Beat Movement

**Unit- II (Poetry)**

Emily Dickinson	Because I Could Not Stop for Death I Died for Beauty
Edgar Allan Poe	Raven
Robert Frost	The Road Not Taken Stopping by Woods
Langston Hughes	The Negro Speaks of River As I Grew Older
Maya Angelou	On The Pulse of Morning
Gertrude Stein	The House was Just Twinkling in the Moon Light
Wallace Stevens	The Snow Man, The Emperor of Ice- Cream

**Unit- III (Essay, Fiction and Drama)**

The Heart is a lonely Hunter by Carson MC. Cullers (Novel)  
All My Sons by Arthur Miller (play)  
The American Scholar by Emerson (Essay)

**Semester VI - Paper VII**  
**INTRODUCTION TO POSTCOLONIAL LITERATURE**

**Unit I:**

Colony, Colonialism, Imperialism, Decolonization, Postcolonialism, Neocolonialism

From Commonwealth Literature to Postcolonial Literature

Edward Said: Introduction from Orientalism – Two outlines of Orientalism

Frantz Fanon – Black Skin and White Masks

Nationality, Negritude and Nationalistic Culture

Macaulay's Minutes

A.K.Ramanujan: Is there an Indian way of thinking?

Gauri Viswanathan : Masks of Conquest- Introduction

**Compulsory Reading:**

*Beginning Postcolonialism* by John Mc. Leod

**Unit II: Poetry**

David Dabydeen                      - Turner\*

John Pepper Clark                - The Casualties

David Diop                          - Africa

Leopold Sedar Senghor          - New York

Gabriel Okara                    - Once Upon a Time

Ramanujan A K                  - Small Scale reflections on a Great House

Arun Kolatkar                    - The Bus

Mary Dorcey                      - My Grandmother's Voice, It Has Rained All Night While We Slept

**UNIT III: Fiction**

J M Coetzee: *Foe*

**Visual Texts:** Empire: Jerome Paxman

Coolies - How Britain Re-invented Slavery \*

**Semester VI - Paper VIII**  
**INTRODUCTION TO MODERNISM AND POSTMODERNISM**

**Unit I: Background**

A Modernism: Modernism and modernity, Principle historical reference points for modernism: feudalism to capitalism, French revolution, 1848, I world war

Influence of Charles Darwin, Karl Marx, Sigmund Freud, Saussure, Einstein, Nietzsche

Visual art and its influence- Avant garde: Cubism, Impressionism, Expressionism, Futurism, Dadaism, Surrealism

Features: Modernist Poetry, Fiction, Drama and Film

B Postmodernism: Philosophy, cultural theory and theology

Deleuze and Guattari, Habermas, Zizek

Postmodernism and literary art

**UNIT II – POETRY**

W.B. Yeats	: Second Coming
T. S. Eliot	: The Lovesong of Alfred J Prufrock
Wilfred Owen	: Strange Meeting
W.H. Auden	: The Unknown Citizen, Night Mail
Philip Larkin	: Church Going
William Carlos Williams	: The Red Wheelbarrow, This Is Just To Say
Charles Bernstein	: thinking i think i think
Maya Angelou	: I know why the caged bird sings

**Unit III: Fiction**

Albert Camus: The Outsider

**Books to read:**

*Beginning Modernism:* Jeff Wallace (compulsory)

*Modernism:* Peter Childs

*Beginning postmodernism:* Tim Woods

## Semester VI: Paper VIII

### INTRODUCTION TO REGIONAL LITERATURES IN ENGLISH TRANSLATION

#### UNIT I (Background)

B.R Ambedkar:	The Annihilation of Caste
Rajeev Bhargava:	“ Liberal Secular Democracy and Explanations of Hindu Nationalism” Andrew Wyatt & John Zavos Ed Decentring the Indian Nation. London: Taylor and Francis, 2005. (69 -92)
G.N Devi:	After Amnesia – Introduction
Ashis Nandy:	The Intimate Enemy: Loss and Recovery of Self Under Colonialism (Introduction)
A K Ramanujan	Three Hundred Ramayanas
Partha Chatterjee	The Nationalist Resolution of the Woman’s Question
Pandita Rama Bai	The High Caste Hindu Woman

#### UNIT II (POETRY)

Umashankar Joshi	-	Fragmented (Gujarati)
Gopalkrishna Adiga	-	Do Something Brother (Kannada)
Daya Pawar	-	O Great Poet (Marati)
Amrita Pritam	-	I Say Unto Waris Shah
Sajida Zaidi	-	Kinship (Urdu)
Anurada Potdar	-	Your Pious and Irreproachable Homes (Marati)
Thangjam Ibopish A K Singh	-	Odour of Dream / Colour of Wind / The Land of the Half Humans

#### UNIT III (NOVEL / SHORT STORIES)

Devanur Mahadeva:	Kusuma Bale Trans. Susan Daniel
Sadat Hasan Manto:	Mottled Dawn, Trans. Khalid Hasan, Penguin 1997.  ( Toba Tek Singh, The Dog of Titwal, The Price of Freedom, A Tale of 1947 &The New Constitution)
Maha Shwetha Devi:	Dhopdi

**Common Q-Paper Pattern for all semesters and papers of Optional English**

**UNIT I (Background)**

- A Answer the following questions in a word/ phrase/ sentence (10x1=10)  
10 One word /phrase/ sentence type questions pertaining to unit I of the paper are given
- B. Answer any Four of the following in about 100 – 120 words each: (4x5=20)  
6 short-answer questions pertaining to unit I of the paper are given

**UNIT II (Poetry)**

- A Answer any Three of the following in about 250 words each (3x10=30)  
5 Short essay type questions pertaining to unit II of the paper are given
- B. Annotate any one of the following in about 100 to 120 words: (1x5=5)  
One out of two annotations from the prescribed poems

**UNIT III (Novel)**

- A Answer the following questions in a word/ phrase/ sentence (5x1=5)  
5 questions pertaining to unit III of the paper are given.
- B. Answer any Two of the following in about 250 words each: (2x10=20)  
3 essay questions pertaining to unit III of the paper are given.
- C. Answer any Two of the following in about 100 - 120 words: (2x5=10)  
4 Short answer questions pertaining to unit III of the paper are given

## COMMUNICATIVE ENGLISH PROPOSED NEW SYLLABUS

SEM	PAPER	TITLE
Sem I	Paper I	Introduction to English Language and Applied Phonetics
Sem II	Paper II	English for Competitive Examinations
Sem III	Paper III	Creative Writing in English
Sem IV	Paper IV	Writing for the Media: Films and Advertisements
Sem V	Paper V	Technical Communication Paper I
Sem V	Paper VI	Interpersonal Communication and Event Management
Sem VI	Paper VII	Technical Communication Paper II
Sem VI	Paper VIII	English for Specific Purposes

## Semester I - Paper I

### INTRODUCTION TO ENGLISH LANGUAGE AND APPLIED PHONETICS

#### Unit I

10 hrs

##### Introduction to Language

Origins of language: The divine source, The natural sounds source, the oral gesture source, physiological adaptation, speech and writing

Development of Writing: Pictograms and ideograms, logograms, rebus writing, Syllabic Writing, Alphabetic writing, written English

#### Unit II

15 hrs

##### Sounds of English

Organs of speech: lungs, larynx and the vocal cords, glottis, pharynx, tongue, lips, teeth, alveolar ridge, hard palate, velum, uvula

Consonant sounds, Three term label: Place of Articulation, Manner of Articulation, voiced and voiceless  
Consonant Sounds appearing in the initial, medial and final position

Vowel sounds: Position of the soft palate, part of the tongue raised, height, position of lips: with vowel diagram

Vowel Sounds appearing in the initial, medial and final position

Transcription

Past tense markers, pronunciation of words ending with s, z, iz

Phoneme and Morpheme

#### Unit III

15 hrs

Syllable: Strong and Weak syllable, Syllabic consonant, consonant clusters

Stress: loudness, pitch, quality, length, Levels of Stress, Stress Pattern, weak patterns in English, Stress in Sentence, content words, function words

Tone and Intonation: Function of Tone, Falling Tone, Rising Tone, Level Tone, Fall rise Tone, Rise fall tone, Functions of Intonation

#### Unit IV

15 hrs

Background of English Language: Indo-European Origins, Indo-European Culture,

How Indo-European Was Discovered, Language Typology and Language Families, Non-Indo-European Languages, Main Divisions of the Indo-European Group, Cognate Words in the Indo-European Languages, Inflection in the Indo-European Languages, Word Order in the Indo-European Languages, Major Changes from Indo-European to Germanic

Language Change: Old English, Middle English, Modern English and Late Modern English

Syntactical changes, lexical changes

## **Unit V**

**15 hrs**

The National Varieties of English, Conservatism and Innovation in American English, National Differences in Word Choice, American Infiltration of the British Word Stock, Syntactical and Morphological Differences, British and American Purism

British and American pronunciation and Spelling

Spelling: The color/colour group, The center / centre group, The realize / realise group, The edema / oedema group, The fulfill / fulfil group, One letter differences

Pronunciation: Pronunciation of 'r', Pronunciation of 'a',. Pronunciation of 'o', Pronunciation of 'u', Pronunciation of 't', Stress and articulation

World English: Special emphasis on Indian English

### **Recommended Reading:**

1. Introduction to Phonetics and Phonology by Mohammad Aslam and Aadil Amin Kak, Foundation Books
2. The Study of Language, An Introduction by George Yule
3. Origins and Development of English Language by John Alege, Sixth Edition, published by Wadsworth, Cengage Learning
4. A to ZED, A to ZEE: A Guide to the differences between British and American English by Glenn Darragh

**Semester II Paper II**  
**ENGLISH FOR COMPETITIVE EXAMINATIONS**

**UNIT I**

Vocabulary: Importance of Vocabulary, How to improve vocabulary, How words are remembered – KUPA process, playing word related games

Comprehensive Word list: prefixes, suffixes, word roots (Latin Greek), Synonyms, Antonyms, Heteronym, Acronym, Homonym, Homophone, Onomatopoeic, Palindrome, Doublet Analogy, One Word Substitutions, Idioms and Phrases, List of Phobias, Spellings, commonly misspelt words, Terminologies, commonly confused and misused words

**Unit II**

Parts of Speech: Introduction to Noun, Pronoun, Verb, Adverb, Adjective, Preposition, Conjunction, Interjection

Time and Tenses, Subject Verb Agreement, Pronoun Agreement

Adjective: Types –Quality, Quantity, Number, Demonstrative, Interrogative. Making Comparative and Superlative. Order of Adjectives, articles

Adverbs: Types – Time, Place, Manner, Frequency, Placement of Adverbs, Forming adverbs from adjectives

**Unit III**

Preposition: Place, Time and Movement

Conjunctions: Types - Coordinating, Subordinating, Correlative

Sentences, Transformation of sentences

Clauses: Dependent clause, Independent clauses, conditionals

Run on sentences

Parallel construction

**Unit IV**

Paraphrasing: Strategies for paraphrasing (From compulsory English for Civil Service and Judicial Services) and Exercises

Reading Comprehension (Intermediate and Advanced Level): Types of Passages, Skimming, Scanning, Strategies for Reading comprehension, Seven question types: Main Idea, Supporting Idea, Inference, Tone & Style, Passage Structure, Application, Logical Reasoning

Précis Writing: Essence of a Précis, Points to note writing a précis, How to Write a Précis, What to avoid while writing a Précis, Essentials of a good Précis, Practical suggestions to write a Précis

## **Unit V**

Punctuation: Full Stop, Question Mark, Comma, Exclamation Mark, Colon and Semi Colon

Apostrophe, Punctuation Rules and exercises

Academic Essay Writing: Critical Thinking, Types of Essays –Descriptive, Cause/Effect, Argumentative, Narrative, Critical, Compare/Contrast

Prewriting: Free writing, Brainstorming, concept mapping, 5 w's (What, When, Where, Why, Who),

Organisation: Introduction (General Statement, Thesis Statement, outline of main ideas) Body

(Paragraphs: topic sentences, supporting sentences, and concluding sentences, transition words),

Conclusion. Revising, Editing and Proofreading

### **Question Paper Pattern:**

Each Unit should be tested for 20 marks.

Questions on *Unit I to Unit III and Punctuation from Unit V* should be Sentence-Based: analogy, Match Columns, Error Identification, Sentence Improvement, Jumbled Words in a Sentence, Sentence Completion etc (questions can be taken from the books recommended and the question papers of various competitive exams can be used extensively)

From Unit IV, Paraphrasing and Précis writing should be tested for 5 Marks each, and Advanced level Reading Comprehension should be tested for 10 Marks with 10 one mark questions.

From Unit V, Punctuation should be tested for 5 Marks, and Academic Essay of about 300 words should be tested for 15 Marks.

A list of Essays topics can be given as assignment for Internal Assessment.

Evaluation of essays should be based on the following rubric: Organisation and Essay structure (5 Marks), Content, Evidence, Critical Thinking, Grammar (10 Marks)

### **Recommended Reading:**

1. English Grammar in Use by Raymond Murphy
2. Oxford Practice Grammar by John Eastwood
3. Basic English Usage by Michael Swan
4. Objective English By Edgar Thorpe, Showick Thorpe
5. Basic Vocabulary By Edgar Thorpe, Showick Thorpe
6. Compulsory English for Civil and Judicial Services By A P Bharadwaj
7. How to write great essays by Lauren Starkey
8. Vocabulary for civil service tests by Marguerite Hartill
9. Effective Academic Writing 3 – The Essay by Jason Davis, Rhonda Liss

**Semester III - Paper III**  
**CREATIVE WRITING IN ENGLISH**

**UNIT I**

**Introduction:** Definition, Measurement, Inspiration and Agency, Creativity and Resistance, Art and Propaganda, Creativity and Madness, What is Creativity, Imagination and Writing, Restriction of an Open Field, Can Creative Writing be Taught?, the importance of Reading

The Art and Craft of Writing: Tropes and Figures, Style and Register, Formal and Informal Usage, varieties of English, Language and Gender, Disordered Language, Playing with words, Grammar and Word order, Tense and Time, Grammatical differences

**Unit II**

**Writing Poetry:** Definitions, Four Functions of Language, What to write about and How to start, Poetry and Prose, Shape, Form and Technique, Rhyme and Reason, Fixed Forms and Free Verse, Dominant Modes of Poetry – Lyrical, Narrative and Dramatic, Voices in the Poems, Some Indian English Poets and their works, Writing verse for Children, Problem with writing Poetry.

Writing Poems

**Unit III**

**Writing Fiction:** Fiction and the 20<sup>th</sup> century, importance of History, Literary and popular Fiction, The Short Story and the Novel - Sweet Rice. Character, Plot, Point of View (Modes of Narration,), Setting Writing Fiction for Children, Children's Literature – The Sword of DaraShukoh

Writing Short Stories

**Unit IV**

**Writing Drama:** What is Drama, The concept and Characteristics of Drama, Plot in Drama, Dramatic Structure, Characterization, Verbal and Non Verbal elements, a brief overview of English Language theatre in India, some different Styles of Contemporary Theatre in Indian English, Well known practicing Indian English Playwrights and their Plays

Writing a shortplay

## **Unit V**

Book Reviews: Assessment of a Book under Review in terms of Subject, Style and Relevance, Evaluative Judgment, Appropriate Linguistic Skills in terms of vocabulary, syntax. Illustrations of book reviews

Travelogues: Background material/ Locating the appropriate Subject/ Techniques of travel writing/ Allied material- Photographs and Sketches

Writing for Radio: Introduction/ Radio & Its potential/ Types of programmes- survey/Adapting for Radio-Spoken word/Radio Plays/ Radio Documentary/ Radio Interviews/ discussions- Writing Radio scripts

### **Question Paper Pattern:**

Each Unit should be tested for 20 marks except Unit I and Unit V.

From each unit there should be 10 marks questions on theory and 10 mark questions on the practice of Creative writing

Unit I should be tested for 10 Marks only

Unit V should be tested for 30 Marks

**70/30 testing- theory and practical**

### **Recommended Reading:**

The Cambridge Introduction to Creative Writing by David Morley

The Routledge Creative writing Course book by Paul Mills

Doing Creative Writing by Steve May

Creative Writing: A Beginner's Manual by Anjana NeiraDev, Anuradha Marwah, Swati Pal

Teach Yourself Creative Writing by Stephen May

The Handbook of Creative Writing Edited by Steven Earnshaw

Creative Writing Exercises For Dummies by Maggie Hamand

## **Semester IV - Paper IV**

### **WRITING FOR THE MEDIA: FILMS AND ADVERTISEMENTS**

#### **Unit I**

Film and its importance

Mise en scene: Shots, Setting, Props, Costume, Lighting, Acting

Cinematography–Framing, Distance, Height, angle and level, masking, focus

#### **Unit II**

Colour and its meaning

Sound –Diegetic and Non Diegetic, silence, Music for films

Editing: Types, Principles and practices of continuity editing, Montage, jump cut

#### **Unit III**

Story and Plot, characters, narrative patterns of time, Analyzing narrative

Film and Genre: Elements of film genre: conventions, formulas, and expectations, six paradigms

Film and Ideology: Class struggle, Gender in film, Racism in films

Writing Film Review

#### **Unit IV**

Advertisement and their Meaning: Introduction: The Railway model of Communication, cultural competence of everyday life: signs and codes, relationship between signifiers and signifieds-arbitrariness and motivation

Signification: denotation and connotation, connotational codes and cultural differences

Connection between an object and a product, colour and its significance, oral connection, connecting an object with another object, connecting an object and world, connecting the object and a person

#### **Unit V**

Advertisement and Women: Objectification of women, ideal female beauty, representation of black women, white ideal, cult of thinness, advertising and sexual pathology, consumerism and violence, Critical Analysis of Advertisements dealing with the issues of women

Advertisement and children: History of Kids as Consumers, A consumer in the Family, Branded Babies: From Cradle to Consumer, Engendered Species: Play and Creativity  
Critical Analysis of Advertisements dealing with the issues of children

**Recommended Reading:**

The Film Experience: An Introduction by Corrigan & White

Beginning Film Studies by Andrew Dix

Film by Susan Stempleski, Barry Tomalin

Analysing Media Texts (with DVD) by Marie Gillespie

Decoding Advertisements (Ideas in Progress) by Judith Williamson

Ways of Seeing by John Berger

Marketing Madness: A Survival Guide For A Consumer Society by Michael Jacobson

Popular Culture in the Classroom: Teaching and Researching Critical Media Literacy (IRA's Can't Buy

My Love: How Advertising Changes the Way We Think and Feel Jean Kilbourne

Killing Us Softly 5, Jean Kilbourne, produced by Media Ed Foundation

Literacy Studies Series) by Donna E. Alvermann

Consuming Kids: Protecting Our Children from the Onslaught of Marketing & Advertising by Susan Linn

Advertising to children by Marcia Amidon Lusted

**Semester V - Paper V**  
**TECHNICAL COMMUNICATION PAPER I**

**Unit I**

Nature of Technical Communication

Stages of Communication: - Ideation – Encoding – Transmission – Decoding – Response Channels of Communication – Downward Communication – Upward Communication – Horizontal Communication – Diagonal Communication – Nature of Technical Communication – Aspects of Technical Communication – Forms of Technical Communication – General and Technical Communication.

**Unit II**

Importance and Need for Technical Communication.

Technical Communication Skills: - Listening – Speaking – Reading – Writing – Barriers to Effective Communication – Improper Encoding – Bypassing – Frame of Reference – Physical Distractions – Psychological and Emotional Interference – Intercultural Difference.

**Unit III**

Organisation in Technical Communication

Introduction – Spatial Organisation – Chronological Organisation – General to Specific Organisation – Specific to General Organisation – Order of Increasing Importance – Order of Decreasing Importance – Emphatic Organisation.

**Unit – IV**

Referencing

Referencing Skills: - Methods of Referencing – Book References - References for User Guides - References for Reports – Journal References – Magazines and Newspapers – Independent Publications – Unpublished Sources – Internet References –Using Footnotes – Indicating the Sources of a Quotation or a Diagram – Providing Additional Data – Explaining or Elucidating.

**Unit V Writing Effective Sentences.**

Sentence Structure: - What is a Sentence? – Effective Sentence Structures – Sentence Coherence – Use of Connectives – Length of Sentence – Sentence Emphasis – Placing the Sentence Theme – Parallel Construction – Correct Subordination – Paragraph Writing – Paragraph Structure – Principles of Paragraph Writing – Paragraph Length – Unity – Coherence – Developing a Paragraph.

**SEMESTER V- PAPER VI**  
**INTERPERSONAL COMMUNICATION AND EVENT MANAGEMENT**

**Unit I**

Introduction to Event Management

Event – meaning, need and objectives. Management – Meaning, objectives.

Event Management - Meaning - Growth and Development.

Event Management as a part of direct marketing, Dynamics of an Event, Types of Events, Key issues to Event Industry

**Unit II**

Event Marketing

Introduction to Marketing, 4 P's of Marketing, Concepts of Marketing, Types of media vehicle.

Event Marketing – Meaning, Scope, Event with relation to marketing, Role of Events, Marketing of Events, Possible Motives of attending events, Future of Event Marketing. Case Study

**Unit III**

Event Planning

Meaning, Departments in the planning process, Stages to an Event – Business development, Event Brief – Elements of Event Brief, Pre and Post Event Planning

Risk Management – Possibility of Risk . Case Study

**Unit IV**

Event Communication

Communication – Introduction, Meaning, Communication Fundamentals, Communication Process – Two way communication – Factors of Communication. Communication in Event organization/Company, Use of celebrities and use of media in Event Communication, Special Communication tips, Effective Client communication, Press Release and Reports

**Unit V**

Special Aspects of Event Management

Media in Event management, Forming your own company , Special Event Risk Management, 10 biggest mistakes most Event planners make and how to avoid them, Sponsorships, Case Studies with specified event functions, Licenses and Permissions

Types of Permissions – Indoor and Outdoor – Civic permissions – Legal bodies in Event Planning process – Special Permissions

**Semester VI- Paper VII**  
**TECHNICAL COMMUNICATION PAPER II**  
**Business Communication**

**Unit I**

Business Writing.

Introduction – Writing Business Communication.

**Unit II**

Business Reports and Proposals

Introduction – What is a Report? – Purpose of Business Report – Steps in Writing a Routine Business Report – Parts of a Report – Corporate Reports – Business Proposals – Format of Proposals – Proposal Layout and Design – Five Key Elements of Winning Business Proposals – Case Studies.

**Unit III**

Meetings and Conferences.

Introduction – Planning a Meeting – Meeting Process –How to Lead Effective Meetings – Strategic Issues Related to Effective Meetings – Evaluating Meetings – Minutes – Planning a Conference – Effective Meetings via Video Conferencing - Web Conferencing – Case Study.

**Unit IV**

Group Discussions and Team Presentation.

Introduction – Methodology of Group Discussions – Guidelines for Group Discussions – Role Functions in Group Discussions – Types of Non-functional Behaviour – Improving Group Performance – Group Discussions for Entry in Business Schools – Team Presentations – Case Studies.

**Unit V**

Presentations Skills.

Nature and Importance of Oral Presentation – Planning the Presentation – Preparing the Presentation – Organising your Presentation – Rehearsing the Presentation – Improving Delivery – Checklist for Making an Oral Presentation.

**Books for Reference**

Effective Technical Communication by M. Ashraf.Rizvi

Business Communication by Meenakshi Raman and Prakash Singh

Basic Business Communication Skills for Empowering the Internet Generation

Lesikar, R.V. &Flatley, M.E. (2005). Tata McGraw Hill Publishing Company Ltd. New Delhi.

**The Essence of Effective Communications**

Prentice Hall of India Pvt. Ltd.

Ludlow, R. & Panton, F. (1998).

**Semester VI- Paper VIII**  
**ENGLISH FOR SPECIFIC PURPOSES**

**Unit I**

**10 Hours**

The process of communication - the roles of Transmitter, Receiver, encoding, the choice of medium channel, decoding and feedback, the communication loop

- Verbal and Non-Verbal Communication - the two forms - Verbal: oral and written, the components of spoken and written communication
- Non-Verbal - Physical, Kinesics, Proxemics, Silence, and Paralinguistic symbols
- Barriers to Communication: The three levels, Physical barriers, wrong choice of medium, semantic barriers, perception barriers, knowledge barriers, emotional barriers, socio-psychological barriers, cultural barriers
- Principles of Communication: The 7 C's and the 4 S's

**Unit II**

**15 Hours**

- Interpersonal Skills: Building Relationships, Openness, Empathy, Dealing with Criticism, Managing Conflict, Communicating Across Cultures
- Emotional Intelligence: Intra personal Intelligence, Inter personal Intelligence - its relevance in professional communication
- Assertiveness: Positive /Negative Thinking, Assertive Rights, Mental Locks, Behavioral Stand, Business Etiquette
- Listening skills: The Listening Process, Types of Listening, Essentials for Good Listening, Deterrents to the Listening process
- Group Communication: Factors in Group Communication, Group Decisions, Brainstorming
- Interviews: Planning, Preparation, performance

**Unit III**

**15 Hours**

- Letters - the structure and lay-out : Kinds of letters, different types of lay-out, the right format
- Body language of letters: The Composition, the tone - a few examples of enquiries and replies, complaints, bank correspondence etc
- Smart E-mails: Managing the mail box, presenting the mail, the tone, the attachments, the language and netiquette
- Reports and Proposals: The parts of a report, the various types, Qualities of good reporting, qualities of a good proposal, parts of a proposal
- Resume preparations: Application letters, the essentials of effective resume writing

**Unit IV****10 Hours**

- Difference between propaganda, publicity, public opinion, advertising and PR; Organization of a PR Department; Stages of PR Levels- working knowledge
- Types of Corporate PR: employee relations, share holder relations, distributor-dealer relations, community relations, consumer relations Levels- working knowledge.

**Unit V****10 Hours**

- Media relations: newspapers, magazines, radio, TV Levels- working knowledge Module V 10 hrs. Syllabus 2009 37 PR consultants: PR professional organizations; Codes and ethics in PR Case Studies: ICICI, Pepsi, Coke (PR crisis management).

Practical Component - Students have to submit a report on any one effective PR campaign, or Crisis Management, or on any latest trends in PR and present it with the help of audio-visual aids like Microsoft PowerPoint etc.

1. Presentation- group and individual
2. Group discussion
3. Case study and analysis
4. Quiz
5. Workshop

**Recommended Reading:**

- Goleman, Daniel. Emotional Intelligence (New York: Bantam Books, 1995)
- ICFAI Center for Management Research. Business Communication. ICMR, Hyderabad, 2003.
- Kaul, Asha. Business Communication., Prentice-Hall, New Delhi, 2006
- Mohan, Krishna & Banerji, Meera. .Developing Communication Skills, Macmillan, New Delhi, 1990
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**St Aloysius College (Autonomous)**  
**Mangaluru**

Re-accredited by NAAC "A" Grade

PROGRAMME STRUCTURE AND SYLLABUS OF

**GENERAL ENGLISH**

**FOR**

**B.COM (VOCATIONAL BATCH)**

**CREDIT BASED SEMESTER SYSTEM**

**(2018 –19 ONWARDS)**

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(ಸ್ವಾಯತ್ತ)

ಮಂಗಳೂರು- ೫೭೫ ೦೦೩



ST ALOYSIUS COLLEGE

(Autonomous)

P.B.No.720

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Website: [www.staloyisus.edu.in](http://www.staloyisus.edu.in)

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Re-accredited by NAAC with 'A' Grade - CGPA 3.62

Ranked 94 in College Category by NIRF, MHRD, Government of India

Recognised by UGC as "College with Potential for Excellence"

College with 'STAR STATUS' conferred by DBT, Government of India

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Date: 06-06-2018

### NOTIFICATION

Sub: Syllabus of **General English for B.Com.**

**(Vocational Batch)** Under Credit Based

Semester System.

Ref: 1. Academic Council decision dated 30-05-2018

2. Office Notification dated 06-06-2018

Pursuant to the Notification cited under reference (2) above, the Syllabus of **General English for B.Com. (Vocational Batch)** Course under Credit Based Semester System is hereby notified for implementation with effect from the academic year **2018-19**.

**PRINCIPAL**

**REGISTRAR**

To:

1. The Chairman/Dean/HOD.
2. The Registrar
3. Library

**GENERAL ENGLISH**  
**B.Com – Vocational program integrated with CA**  
**SEMESTER I**

**Contact Hours per week: 04**

**UNIT – I**

**Introduction to Communication**

Introduction to Communication – Types of Communication – Form of Communication – Network – Process and Problem – Barriers of Effective Communication – Skills – Reading, Writing, Speaking, Listening – Interpersonal Skills – Emotional Intelligence. Exercises: - Comprehension Passage – Writing essays – Paraphrasing.

**UNIT – II**

**Sentence Types, Vocabulary and Usage**

Sentence Type and word power – Classification of Sentences – Types of Sentences – Assertive – Interrogative – Imperative – Exclamatory.

Types of Sentences – Sentence Structure – Subject Verb Agreement – Clauses – Noun Clauses, Relative Clauses, Adverbial Clauses, Conditional Clauses.

Exercises on Transformation.

Types of Sentence – Compound Sentences – Complex Sentences – Simple Sentences – Combining of Sentences.

Exercises: Conversion and identification of sentences – Error Identification

Vocabulary and Usage – Introduction – Vocabulary – Root Words and Formation – Prefix and Suffix – Synonyms and Antonyms – Word Formation Idioms and Phrases.

Exercises: one word substitutes – Fill in the blanks.

**UNIT – III**

**Transformation of Sentences**

Transformation of Sentences - Direct and Indirect Speech – Introduction – Conversion of Sentences – Tenses – Modals – Pronouns – Punctuation in Sentences. Transformation of Sentences – Active, Passive Voice – Introduction – Conversion of Sentences – Usage – Verb – Types – Regular, Irregular, Transitive, Intransitive, The Infinite, Present and Past Participle Forms.

Exercises: Conversion of dialogues into other forms – Error identification related to punctuation- Identification of tenses and verb forms.

**UNIT -IV**  
**Novel for self study and assignment**

*The Monk who sold his Ferrari – Robin Sharma*

**Books for Reference:**

*Contemporary English Structures, Grammar and composition* by David Green.

*A Hand Book Of Essential English Grammar* by Prof P.P John

*Grammar Practice Activities* by Penny Ur.

*Word Power Made Easy* by Norman Lewis.

**QUESTION PAPER PATTERN**

**UNIT – I**

**25 Marks**

Communication basics

05 Marks

Comprehension Passages

10 Marks

Essay Writing

05 Marks

Paraphrasing

05 Marks

**UNIT – II**

**30 Marks**

Transformation of Sentences Using Clauses

05 Marks

Transformation of Sentences Using

(Simple, Compound, Complex sentences)

05 Marks

Vocabulary – One Word Substitutes

05 Marks

Prefix and Suffix

05 Marks

Antonyms and synonyms

05 Marks

Idioms and Phrases

05 Marks

**UNIT – III**

**35 Marks**

Transformation of Sentences Direct and Indirect

10 Marks

Transformation of Sentences Active and Passive

10 Marks

Fill in the Blanks and Identification of Tenses

15 Marks

**UNIT – IV**

**10 Marks**

Novel

**GENERAL ENGLISH**  
**B.Com – Vocational program integrated with CA**  
**SEMESTER II**

**Contact Hours per week: 04**

**UNIT-I Skill Oriented Learning**

Reading Comprehension- Skimming and Scanning- Reading Techniques-Verbal Ability-  
Note making and note taking- Summarization

Exercises: Advanced Reading Comprehension- Making notes- summarization.

**UNIT-II- Writing Skills**

Introduction-Significance-Writing for specific purposes - Do's and Don'ts of writing-  
Writing Conversations- Precise writing- Formats of writing.

Exercises: Precise writing exercises and dialogue writing.

**UNIT- III- Professional Writing Skills**

Writing Articles- Essential elements for writing articles- title , body and conclusion-  
writing articles using various sources.

Report Writing – ways of writing effective reports – Formatting the reports – Using  
various sources for effective writing and presentation.

Letter writing- Types of letters- Business Letter-Sales Letter- Complaint Letter- Inquiry  
Letter- Adjustment Letter-Business Memos.

Formal Mails- Mail Formatting- Standard E-mail practices- E- mail writing strategies.

Exercises: Different types of letters to be written under various context.

Resume and CV writing- Letter of Application- self-introduction- Effective Resume  
writing tips-parts of resume – Resume styles- Sample Resume.

**UNIT IV - Novel for self-study and assignment**

*The White Tiger – Arvind Adiga*

**Books for Reference:**

*Effective Technical Communication* by M Ashraf Rizvi.

*Essentials of Business Communication* by Rajendra Pal.

## **QUESTION PAPER PATTERN**

### **UNIT – I**

**15 Marks**

Comprehension Passages

05 Marks

Note making and taking

10 Marks

### **UNIT – II**

**15 Marks**

Writing Conversations and Dialogue Writing

10 Marks

Precise writing

05 Marks

### **UNIT – III**

**60 Marks**

Article and Report writing

15 Marks

Letter Writing

15 Marks

Writing Mails

05 Marks

Memos

05 Marks

Letter Writing and Resume

10 Marks

Drafting agenda

05 Marks

Minutes of meeting and notices

05 Marks

### **UNIT – IV**

**10 Marks**

Novel

## **SEMESTER III**

### **UNIT I – PROSE**

1. Love Vs Arranged – Shobhaa De
2. How to Avoid an Argument – Sam Horn
3. Mobile & Mixed Up – Anil Dharker
4. A Town by the Sea – Amitav Ghosh

### **UNIT II – POETRY**

5. The Listeners – Walter De La Mare
6. Letter to His Son's Teacher – Abraham Lincoln
7. Punishment in Kindergarten – Kamala Das
8. The Paradox of Our Times – Dalai Lama

### **UNIT III – DRAMA**

The Zoo Story – Edward Albee

### **UNIT IV – GRAMMAR & WRITING SKILLS**

1. a. Collocations (eg. The city is full of \_\_\_rise apartments. (Tall/high/big)  
b. Idioms & phrases (25 idioms and phrases listed)  
Exercises in the form of sentences should be provided  
c. Binomials (eg. Salt & pepper, eat & drink)
2. Interpretation of Graphs and Charts
3. Letter writing – Formal complaint letters
4. Unseen passage for comprehension

## **III SEMESTER QUESTION PAPER PATTERN**

### **PROSE/POETRY/DRAMA**

**(100 Marks)**

#### **UNIT I – PROSE 30 MKS**

1. Answer any 5 in a word/phrase
2. Answer any 2 in 80-100 words
3. Answer any 2 in about 150-200 words

#### **UNIT II – POETRY 20 MKS**

4. Annotations. Choose any 2/3
5. Answer any two (paragraph 150words)

#### **UNIT III – DRAMA 20 MKS**

6. Answer any 5 in a word/phrase
7. Answer any two in 200 words

**UNIT IV – GRAMMAR & WRITING SKILLS****(30 Marks)**

1. a. Collocations (1x5=5)  
(eg. The city is full of \_\_\_\_rise apartments. (Tall/high/big) (1x5=5)  
b. Idioms & phrases  
c. Binomials (eg. Salt & pepper, eat & drink) (1x5=5)
2. Interpretation of Graphs and Charts (1x5=5)
3. Letter writing – Formal complaint letters (1x5=5)
4. Unseen passage for comprehension 5 marks

**SEMESTER IV****UNIT I - PROSE**

1. The Key to Courage – I.A.R. Wylie
2. My Vision for India – APJ Abdul Kalam
3. History of Chess – Barbara Mack
4. A Handful of Dates – Tayeb Salih

**UNIT II – POETRY**

1. Money Madness – D.H. Lawrence
2. Digging – Seamus Heaney
3. The Telephone Call – Fleur Adcock
4. Sunrise – Padma Sachdev

**UNIT III – DRAMA**

Lithuania – Rupert Brooke

**UNIT IV – GRAMMAR & WRITING SKILLS**

1. Question tags
2. Correction of errors (punctuation)
3. Paraphrasing /synopsis writing
4. Paragraph writing – jumbled sentences (making logically coherent paragraphs)
5. Resume and Cover Letter
6. Refutation

**END SEMESTER QUESTION PAPER PATTERN**

**PROSE/POETRY/DRAMA**

**(100 Marks)**

**UNIT I – PROSE**

**30 Marks**

1. Answer any 5 in a word/phrase
2. Answer any 2 in 80-100 words
3. Answer any 2 in about 150-200 words

**UNIT II – POETRY**

**20 Marks**

4. Annotations. Choose any 2/3 from Poems
5. Answer any two from poems (paragraph 150 words)

**UNIT III – DRAMA**

**20 Marks**

6. Answer any 5 in a word/phrase from drama
7. Answer any two from Drama

**UNIT IV - GRAMMAR & WRITING SKILLS**

**(30 Marks)**

1. Question tags 5 marks
2. Correction of errors (punctuation) 5 marks
3. Paraphrasing /synopsis writing 5 marks
4. Paragraph writing – jumbled sentences 5 marks  
(making logically coherent paragraphs)
5. Resume and Cover Letter 5 marks
6. Refutation 5 marks

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